WHAT IS CLAIMED IS:

1. A method for managing programming comprising:
storing a database of available programming;
utilizing a first filter, which selects a first
subset of programs according to some criteria, to generate an
electronic program guide displaying programming includes in
said first subset.

2. The method of claim 1 further comprising the step of:

utilizing said first filter and a second filter, with the second filter selecting a second subset of programs according to another criteria, to generate an electronic programming including all programs included in either said first or second subsets.

3. The method of claim 1 further comprising the step of:

utilizing said first filter and a second filter, with the second filter selecting a second subset of programs according to another criteria and having a higher priority than said first filter, to generate an electronic programming including only programs included in both said first and second subsets.

1 4. The method of claim 1 further comprising the 2 step of:

creating a filter utilizing program/event entries in the programming database.

 $A3dQ^2$

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